

## SIEL, Press Release

## SIEL'S EXCELLENCE IS LANDING IN NORTH AMERICA

On the occasion of the Dallas Solar Power International, the italian SIEL is ready to offer its extensive experience and products to North America. The first step is Sunsiel, its dedicated range of inverters conceived for the needs of the USA and the Canadian markets.

Milan/Dallas, October 17-20<sup>th</sup> 2011 – SIEL is one of the new actors starring at the Dallas great event of PV Solar energy. Its passport for entering the U.S.A. and the Canadian markets successfully is its wide international fame and reliability. After getting the UE approval according to the latest Italian and European incentive policy and being still on the positive wave of the successful installation of the London Stock Exchange data centre, SIEL is now reaching the areas of North America as a further pace in its long-run process of internationalization. At the Dallas event, SIEL is presenting its 30 year-experienced Company and above all Sunsiel, the new range of PV Solar inverters specifically conceived for the U.S.A. and the Canadian markets. The relevant UL certificate release is at its final stage.

SIEL is also opening a new site in **Canada in the Ontario area**. Through its highly efficient distribution network – like SIEL UK in Great Britain – SIEL Canada will also be able to provide also the North American customers with genuine spare parts in short time.

SIEL co-operates in many international projects on a regular basis, with 1 GW of SIAC SOLEIL inverters which are already installed **all over the world, from Europe to Asia and Oceania**. **SIEL UK** played a key role in the installation of the largest roof mounted PV Grid Connected plant in the United Kingdom, at the new NYSE data centre in Basildon. A 600kW system which was formally switched on by the Member of Parliament Mr J. Baron and by the NYSE Euronext's Group Executive Vice President and head of global derivatives Mr G. Jones, in July 2011. SIEL will provide maintenance and warranty to the installation for the next 25 years.

Thanks to its wide range of products, its customized, flexible and widespread consulting and post-sale services, SIEL is one of the world leaders in the production and maintenance of PV solar inverters. Its complete range branded **SIAC SOLEIL** includes G83/1 conformity inverters, from 10-500 kWp up to 1MVA, for 'Stand-a-Lone' and 'Grid Connected' applications.

SIEL's green energy mission involves the whole Company's life, through the adoption of governance and social responsibility criteria.

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## SIEL's Products & Services

The SIEL's brands known as **SIAC SOLEIL and SIAC WIND WAVE** range top-quality **single-phase inverters**, **high-power solar three-phase inverters and wind turbine inverters**.

SIAC Soleil line includes PV Inverters for stand-alone, grid-connected and hybrid applications, namely single-phase inverters from 1,5 to 6 kWp, three-phase BT inverters from 10 to 500 kWp, three-phase TL inverters from 80 to 500 kWp, PS500 and PS1000 power stations. One of its latest products, SIAC SOLEIL trasformerless 10TL, is highly appreciated for its small size and flexibility in adverse climatic conditions i.e. shadowing.

Among SIEL's outstanding innovations, the introduction of **DSP** (**Digital Signal Processor**) in three-phase machines has marked a fundamental step ahead from the previous analogical systems. Touch screen technology has improved the look and performance of SIEL displays through the direct display control on the device performance and functions, thus simplifying the way of changing parameters. All that, with a **considerable reduction – from 3 to 1.5% – of the power needed for the machine ignition**.

SIEL's offer includes a set of on-going maintenance services such as installations telemanagement,

multiannual maintenance agreements, specialized consulting, free-call help desk and the fast provision of genuine spare parts from the Company's many world subsidiaries.

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